

# SARPA Board of Directors

## Meeting Minutes—Jan. 4, 2021

Present: Wendy Caucutt, Francis Luikart, Carolyn Will, Tom Darling, Gray Quale, Katherine Cairns, Harry Walsh

Agenda Item	Discussion	Action
Minutes	Meeting called to order at 6:34pm. Minutes from Dec. 7, 2020 minutes reviewed	approved
Treasurer's Report	Current balance of \$3280. (1.4.21) SARPA has 30 paid members and over 232 on mailing list	approved
Project Updates	<ul style="list-style-type: none"> <li>Cathedral Light Show- Carolyn thanked SARPA for being a co-sponsor. Over 50,000 views of the livestream and great event</li> <li>Luminaria!- expect about \$835 in expenses and feedback provided from volunteers and viewers. Cold night, problems with lighters but many innovations discussed. An estimated 1500 luminaries set up on 12-24-20.</li> <li>New members- 2 new members, 2 new friends and 2 renewals received</li> </ul>	
Advocacy Updates: 540 Portland Ave. HPC appeal	<ul style="list-style-type: none"> <li>Loras Hall Demolition- HPC denied the request for demolition and we expect that UST will appeal it to the full City Council in January</li> <li>540 Portland Triplex-Tom Darling participated in the HPC re-hearing of the triplex at 540 Portland Ave. along with a number of neighbors. SARPA will send letter and participate in the neighborhood outreach to the developer. Expecting an appeal</li> <li><a href="#">WSNAC</a>-Consultant is working on bylaws update to decrease neighborhood voice and increase UST voice/votes on WSNAC</li> </ul>	
Social media	Discussed a "winter on Summit Ave" photo contest and New Year cheer and historic photos. Also discussed scavenger hunt photo contest after winter carnival; Investigate moving website platform from GoDaddy; more secure website	
Progress on 2020 SARPA Goals and Objectives	<p>Goal- Increase visibility of SARPA to supporters of historic Summit Ave and for education on historical preservation.</p> <ol style="list-style-type: none"> <li>Update the SARPA website <a href="http://sarpa.org/">http://sarpa.org/</a> to include current information and at least monthly updates through 2020. (Carolyn, Wendy, Gray) <b>complete</b></li> <li>Increase SARPA paid membership from 24 in 2019 to 100 by end of 2020. (Kathi,Wendy) 530 addresses in database; 215 on SARPA listserve; 28 members</li> <li>Prepare/distribute (4) online SARPA communications through 2020. <b>complete</b></li> <li>Increase social media activity and monitoring of social media metrics through 2020. <a href="#">SARPA Facebook</a> 572 Followers (1.31.21) up from 525 followers (9.20); <a href="#">SARPA Instagram</a> 49 followers (1.31.21) up from 37 followers (8.3.20); <a href="#">SARPA website</a> Any info on # of visitors?</li> <li>Plan/prepare a case statement on the importance of Summit Ave with key stakeholders in 2020 if funding is available.</li> </ol>	
Council and other District Council updates	<p><a href="#">Ramsey Hill</a>: no report <a href="#">Mac-Groveland</a>(Katherine)  <a href="#">Union Park</a> (Wendy): no report <a href="#">Summit Hill</a>: (Tom): No report  <a href="#">Summit University Planning Council</a>: No report            Others: <a href="#">Visit St Paul</a>- <a href="#">Germanic-American Institute</a></p>	
Other Business	<b>Feb 1, 2021 is next meeting at 6:30pm</b>	
Adjourn	Meeting adjourned at 8:15pm	