

SARPA Board of Directors

Meeting Minutes—February 1, 2021

Present: Wendy Caucutt, Francis Luikart, Carolyn Will, Tom Darling, Gray Quale, Katherine Cairns, Harry Walsh

Agenda Item	Discussion	Action
Minutes	Meeting called to order at 6:34pm. Minutes from Jan. 1, 2021 minutes reviewed	approved
Treasurer's Report	Current balance of \$2,724. (2.1.21) \$600 in new memberships; SARPA has 30 paid members; over 232 on mailing list	approved
Project Updates	<ul style="list-style-type: none"> Garden Stroll- possible collaboration with Ramsey Hill/Summit Hill summer home tour was discussed 	
Advocacy Updates:	<ul style="list-style-type: none"> Loras Hall Demolition- City Council granted appeal and issued a demo permit. 540 Portland Triplex-City Council granted appeal for construction permit WSNAC-Lot K (Cleveland and Grand) vote to maintain reduced parking; bylaws update in process that may result in decreased neighborhood voice and increase UST voice/votes on WSNAC Discussed working with other historic preservation groups to meet with City Council members and prepare a historic preservation scorecard 	
Social media/website	<ul style="list-style-type: none"> Historic photos-Discussed a "winter on Summit Ave" photo contest, historic photos, and scavenger hunt photo contest after winter carnival; GoDaddy website host contract ends in July 2021 and plan to move to a more secure website 	
2021 SARPA Goals and Objectives proposed	<p>Goal- Increase visibility of SARPA</p> <ol style="list-style-type: none"> Update the SARPA website http://sarpa.org/ to include current information and at least monthly updates through 2021 and platforms to facilitate future e-commerce possibilities. Increase SARPA paid membership through partnerships and engagements. (530 addresses in database; 215 on SARPA listserve) Increase the Board to fill officer and vacant positions and bring more voices to the table. Prepare/distribute (4) online SARPA communications through 2021. Increase social media activity and monitoring of social media metrics through 2021. SARPA Facebook 575 Followers (2.28.21) up from 525 followers (9.20); SARPA Instagram 49 followers (2.28.21) up from 37 followers (8.3.20); SARPA website Any info on # of visitors? Plan/prepare a case statement on the importance of Summit Ave with key stakeholders in 2021 if funding is available. Provide education and advocacy through engaging in events and communications with a goal of four events during the year. 	
Council and other District Council updates	<p>Ramsey Hill: no report Mac-Groveland(Katherine) Union Park (Wendy): no report Summit Hill: (Tom): No report Summit University Planning Council: No report Others: Visit St Paul- Germanic-American Institute</p>	
Other Business	March 1, 2021 is next meeting at 6:30pm	
Adjourn	Meeting adjourned at 7:30pm	