

SARPA Board of Directors

Meeting Minutes—March 1, 2021

Present: Wendy Caucutt, Francis Luikart, Carolyn Will, Tom Darling, , Katherine Cairns, Harry Walsh Excused: Gray Quale

Agenda Item	Discussion	Action
Minutes	Meeting called to order at 6:30pm. Minutes from Feb. 1, 2021 minutes reviewed. Recognized Carolyn Will for her 12 years of service to SARPA as she steps off the Board.	approved
Treasurer's Report	Current balance of \$2,724. (3.1.21) SARPA has 30 paid members; over 232 on mailing list "Friends of Summit Ave"	approved
Project/ Partnership Updates	<ul style="list-style-type: none"> Bicycle Coalition Summit Ave Plan discussed and suggested to invite representative to April meeting Newsletter suggestions discussed: If This House Could Talk (1894 Summit)-Gray; Historic Preservation credit (Kathi); obituary on Loras Hall Garden Stroll- possible collaboration with Ramsey Hill/Summit Hill summer home tour was discussed 	
Advocacy Updates:	<ul style="list-style-type: none"> WSNAC- City Council, District Councils and WSNAC are all discussing the proposed City definition of "family" and implications in student housing. WSNAC took a strong stand opposing new definition of "family" to apply to homes in student housing districts; also discussed outreach for replacement of Tom Darling on WSNAC Board as SARPA rep; bylaws update in process that may result in decreased neighborhood voice and increase UST voice/votes on WSNAC No new information on Lunds/Byerly's on Grand and neighborhood impact; possible new development at SajiYa site for new 5 story apartments Continued discussed working with other historic preservation groups to meet with City Council members and prepare a historic preservation scorecard 	Recommend personal emails to Council members opposing the new "family" definition to apply to housing in student housing overlay district near UST
Social media/website	<ul style="list-style-type: none"> Moving SARPA website to a more secure website that supports e-commerce Social media campaign planned on a Summit Ave. theme (winter photos, scavenger hunt, etc, past Boarding Houses on Summit) that Gray is working on 	
2021 SARPA Goals and Objectives proposed	<p>Goal- Increase visibility of SARPA</p> <ol style="list-style-type: none"> Update the SARPA website http://sarpa.org/ to include current information and at least monthly updates through 2021. Increase SARPA paid membership through partnerships and engagement. (530 addresses in database; 232 on SARPA listserve) Increase the Board to fill officer and vacant positions and bring more voices to the table. Prepare/distribute (4) online SARPA communications in 2021. Prepare one mailed communication to Summit Addresses/members/friends to bring attention to SARPA, highlight an event, and solicit memberships. Increase social media activity and monitoring of social media metrics through 2021. SARPA Facebook 575 Followers (2.28.21) up from 525 followers (9.20); SARPA Instagram 49 followers (2.28.21) up from 37 followers (8.3.20); SARPA website Any info on # of visitors? Remain committed to planning for the preparation of a case statement on the importance of Summit Ave with key stakeholders when funding for such projects is made available. Provide education and advocacy through engaging in events and communications with other neighborhood organizations and city leaders. A goal of hosting/co-hosting four events in 2021; 	

	“listening sessions” as a means of collaborating with other organizations and advocates of SARPA’s mission.	
Council and other District Council updates	Ramsey Hill : no report Mac-Groveland (Katherine) Union Park (Wendy): no report Summit Hill : (Tom): No report Summit University Planning Council : No report Others: Visit St Paul - Germanic-American Institute	
Other Business	April 5, 2021 is next meeting at 6:30pm	
Adjourn	Meeting adjourned at 7:15pm	