

# SARPA Board of Directors

## Meeting Minutes—April 5, 2021

Present: Wendy Caucutt, Francis Luikart, Tom Darling, Katherine Cairns, Harry Walsh, Gray Quale Guests: Representatives from St Paul Bicycle Coalition (Andy Singer, Ethan Osten), Ryan Schoenecker

Agenda Item	Discussion	Action
Minutes	Meeting called to order at 6:30pm. Minutes from March 1, 2021 minutes reviewed.	approved
Treasurer's Report	Current balance of \$2,724. (3.1.21) with incoming expenses of \$78 expected for website and security certificate. SARPA has 30 paid members; over 232 on mailing list "Friends of Summit Ave"	approved
Project/ Partnership Updates	With guests attending the meeting tonight, the Bicycle topic was moved to the start of the agenda. Discussion with representatives of the St Paul Bicycle Coalition on the " <a href="#">Rethinking Summit Avenue</a> " study. Ethan Osten and Andy Singer presented on the background for rethinking Summit Avenue for bike usage and safety. The group was very interested in the proposed redesign of bike lanes on Summit.	SARPA will continue to monitor the Summit reconstruction planning
Advocacy Updates:	<ul style="list-style-type: none"> <li>• <a href="#">WSNAC</a>- Ryan Schoenecker was introduced as the new SARPA representative to WSNAC. Ryan is a former UST student and now homeowner along Summit Ave</li> <li>• No new information on Lunds/Byerly's on Grand and neighborhood impact; possible change in the development plan at SajiYa site for new 5 story apartments</li> <li>• Katherine discussed the MN legislation on tax credits related to historic preservation</li> </ul>	Information on historic tax credit legislation for newsletter
Social media/website	<ul style="list-style-type: none"> <li>• Gray will explore using Constant Contact</li> <li>• Preparation of the newsletter. Will include Gray's article on "If This House Could Talk" for the property at 1984 Summit Ave.</li> <li>• Loras Hall tribute for newsletter and facebook posting</li> </ul>	
2021 SARPA Goals and Objectives proposed	<p>Goal- Increase visibility of SARPA</p> <ol style="list-style-type: none"> <li>1. Update the SARPA website <a href="http://sarpa.org/">http://sarpa.org/</a> to include current information and at least monthly updates through 2021.</li> <li>2. Increase SARPA paid membership through partnerships and engagement. (530 addresses in database; 232 on SARPA listserve)</li> <li>3. Increase the Board to fill officer and vacant positions and bring more voices to the table.</li> <li>4. Prepare/distribute (4) online SARPA communications in 2021.</li> <li>5. Prepare one mailed communication to Summit Addresses/members/friends to bring attention to SARPA, highlight an event, and solicit memberships.</li> <li>6. Increase social media activity and monitoring of social media metrics through 2021. <a href="#">SARPA Facebook</a> 575 Followers (2.28.21) up from 525 followers (9.20); <a href="#">SARPA Instagram</a> 49 followers (2.28.21) up from 37 followers (8.3.20); <a href="#">SARPA website</a> Any info on # of visitors?</li> <li>7. Remain committed to planning for the preparation of a case statement on the importance of Summit Ave with key stakeholders when funding for such projects is made available.</li> <li>8. Provide education and advocacy through engaging in events and communications with other neighborhood organizations and city leaders.</li> </ol>	
Council and other District Council updates	<p><a href="#">Ramsey Hill</a>: no report <a href="#">Mac-Groveland</a>(Katherine)  <a href="#">Union Park</a> (Wendy): no report <a href="#">Summit Hill</a>: (Tom): No report  <a href="#">Summit University Planning Council</a>: No report  Others: <a href="#">Visit St Paul</a>- <a href="#">Germanic-American Institute</a></p>	
Other Business	<b>May 3, 2021 is next meeting at 6:30pm</b>	
Adjourn	Meeting adjourned at 8:00pm	

