

SARPA Board of Directors

Meeting Minutes—July 12, 2021

Present: Wendy Caucutt, Francis Luikart, Tom Darling, , Katherine Cairns Excused: Gray Quale, Harry Walsh

Agenda Item	Discussion	Action
Minutes	Meeting called to order at 6:30pm.	
Treasurer's Report	Current balance of \$2,777. (7.12.21) SARPA has 35 paid members; over 232 on mailing list "Friends of Summit Ave"	approved
Advocacy Updates:	<ul style="list-style-type: none"> • WSNAC No meeting planned for July and no new updates • "Rethinking Summit Ave." reconstruction-concerns about limited input sought to infrastructure on Summit Ave (road construction, bike paths, parks, etc). Civil Engineer Barb Mundahl will be contacted. If time permits, comments to be prepared/sumitted 	
Project/ Partnership Updates	No updates	
Social media/website	<ul style="list-style-type: none"> • Moving SARPA website to a more secure website that supports e-commerce; seeing if we should renew GoDaddy account for another year until a new site is found 	
Other Business to consider	<ul style="list-style-type: none"> • Expanding SARPA Board- Tom has a lead on a possible Board member and will ask them; will also call Bob Morrison to see if he is interested in serving again • Summit Ave. tree removal- several organizations are fundraising for more speedy tree stump removal and tree planting, may be a possibility for SARPA? • Rondo Garden Update- June 18th the garden was dedicated; discussed SARPA contribution to the Rondo Community Garden; Marvin Anderson is working on the Rondo Bridge project 	Get checks to Francis to be combined as a donation from SARPA to the Rondo Community Garden
Other Business	August 2, 2021 is next meeting at 6:30pm	
2021 SARPA Goals and Objectives proposed	<p>Goal- Increase visibility of SARPA</p> <ol style="list-style-type: none"> 1. Update the SARPA website http://sarpa.org/ to include current information and at least monthly updates through 2021. 2. Increase SARPA paid membership through partnerships and engagement. (530 addresses in database; 232 on SARPA listserve) 3. Increase the Board to fill officer and vacant positions and bring more voices to the table. 4. Prepare/distribute (4) online SARPA communications in 2021. 5. Prepare one mailed communication to Summit Addresses/members/friends to bring attention to SARPA, highlight an event, and solicit memberships. 6. Increase social media activity and monitoring of social media metrics through 2021. SARPA Facebook 573 Followers (8.2.21) up from 525 followers (9.20); SARPA Instagram 57 followers (8.2.21) up from 37 followers (8.3.20); SARPA website Any info on # of visitors? 7. Provide education and advocacy through engaging in events and communications with other neighborhood organizations and city leaders. A goal of hosting/co-hosting four events in 2021. 	
Council and other District Council updates	<p>Ramsey Hill: no report Mac-Groveland(Katherine) Union Park (Wendy): no report Summit Hill: (Tom): No report Summit University Planning Council: No report Others: Visit St Paul- Germanic-American Institute</p>	
Adjourn	Meeting adjourned at 7:05pm	