

SARPA Board of Directors

Meeting Minutes—February 7, 2022

Present: Tom Darling, Harry Walsh, Jack Quale, Francis Luikart , Katherine Cairns. Excused: Wendy Caucutt

Agenda Item	Discussion	Action
Minutes	Meeting called to order at 6:30pm. Review of agenda and minutes	approved
Treasurer's Report	Treasurer's report this month. 189 "Friends of Summit Ave." who receive the newsletter. Balance of \$3637 in accounts	approved
Rethinking Summit Avenue Reconstruction	"Rethinking Summit Ave." – Meeting this month scheduled by the City staff on 2-15-22 and SARPA reps will be attending. We discussed The tree survey which is nearly complete by several volunteers who report nearly 400 trees in the area for proposed reconstruction. Discussed holding stakeholders meeting for updates and coordination. Discussed SARPA sponsored zoom meeting for those interested...no date yet.	
Membership	Beginning on Jan 1, 2023, SARPA will move to a calendar membership year. Membership dues paid during 2023 will cover the 2023 annual membership fee. The SARPA membership fee is \$30. SARPA is a 501c3 non-profit organization. Discussed membership recruitment with targeted letter to homeowners from Lexington to Cathedral	Approved Cairns will draft membership outreach letter
SARPA Goals 2022	Please review and input at next meeting	
Project/ Partnership Updates	<ul style="list-style-type: none"> Suggest 4 newsletters/year with next one in March. Need newsletter ideas and authors for next edition- SARPA and Rondo Garden; Ash tree removal and re-planting Summit Ave. Ash Tree removal/replanting. Need ideas and a volunteer(s) to lead this effort. WSNAC- meeting this week; athletic fields to be discussed Discussed garden stroll for 2023 	Cairns will contact Rachel about trees
Other Business to consider	Discussed gift memberships and recruiting real estate agents to provide a SARPA membership to new property owners	
Next meeting	March 7, 2022 is next meeting at 6:30pm	
2022 SARPA Goals and Objectives proposed	<p>Discussed updating the SARPA 2022 objectives/goals at next call</p> <p>Goal- Increase visibility of SARPA</p> <ol style="list-style-type: none"> Update the SARPA website http://sarpa.org/ to include current information and at least monthly updates through 2021. Increase SARPA paid membership through partnerships and engagement. (530 in database; 232 on SARPA listserve) Increase the Board to fill officer and vacant positions and bring more voices to the table. Prepare/distribute (3) online SARPA communications in 2021. Prepare one mailed communication to Summit Addresses/members/friends to bring attention to SARPA, highlight an event, and solicit memberships. Increase social media activity and monitoring of social media metrics through 2021. SARPA Facebook 597 Followers (3.6.22) up from 573 followers (10.21); SARPA Instagram 58 followers (3.5.22) up from 37 followers (8.3.20); SARPA website Provide education and advocacy through engaging in events and communications with other neighborhood organizations and city leaders. A goal of hosting/co-hosting four events in 2021. 	We will update these at March meeting for 2022
Council and other District Council updates	Ramsey Hill : no report Mac-Groveland (Katherine) Transportation Committee -no report Union Park (Wendy): no report Summit Hill : (Tom): No report Summit University Planning Council : No report	
Adjourn	Meeting adjourned at 7:36pm	